

# Board Converting News™

An N.V. Publication

The **ONLY** Weekly Publication Serving the U.S. and Canadian Corrugated and Folding Carton Industries

## President Container Wins Innovator Of The Year Award



Len Prazych, Editor of BCN, left, joins Mark Williams, Chair of the AICC Innovations Committee, second from right, in presenting the Innovator of the Year Award to Richard Goldberg, second from left, Larry Grossbard, center, and Richard Grossbard, all of President Container.

Middletown, New York based President Container has won the AICC, *Board Converting News* and *Corrugated Today* Innovator of the Year Award for their entry, The Math Class: Educating Job Candidates and Putting

America Back to Work. Presentation of the award was made on September 25 during the AICC 2013 Annual Meeting in Las Vegas, Nevada.

This year's category was for the box maker and featured innovations that could improve efficiencies or solve a problem. The innovation could be in any phase of the box maker's operation, including sales and marketing, production or in-house training.

President Container determined that too few potential employees had the basic math and related skills to work and succeed in a box plant environment. Working with Orange County (New York) officials, a local business coalition and the State University of New York (SUNY), President's managers developed an in-house math and skills class for potential employees, who attended the training course twice a week for six weeks. Those who completed the course were awarded with a job at President Container. The innovative and award-winning solution helped the company solve workforce deficiencies, reduce unemployment and create better lives for those in the local community.